What is claimed is:

1. A method of sending messages in a wireless communication network, comprising:

transmitting from a subscriber's mobile station to a control center a predefined message initiation code, a message identifier identifying a predefined message and an identifier of a receiving station, wherein the predefined message is defined by or on behalf of the subscriber.

2. The method according to claim 1, further comprising:

receiving a message delivery notification at the mobile station indicating transmission of the retrieved personalized message to the receiving station.

3. The method according to claim 1, further comprising:

retrieving the predefined message corresponding to the message identifier; and

transmitting the retrieved predefined message to the receiving station.

4. The method according to claim 1, wherein the identifier of the receiving station is a telephone number.

5. The method according to claim 1, wherein the identifier of ~~the receiving station is a distribution list~~ identifier.

6. The method according to claim 1, wherein the wireless communication network is not enabled for message origination (MO) messaging.

7. The method according to claim 1, wherein the mobile station is a wireless application protocol (WAP) enabled mobile station.

8. The method of claim 1, wherein the wireless communication network is one of a Wideband Code Division Multiple Access (Wideband CDMA) network, a CDMA2000 network, a Time Division Multiple Access (TDMA) network, a General Packet Radio Service (GPRS) network, a IS-41 network, a IS-138 network, and a IS-54 network.

9. A method for sending messages in a wireless communication network, comprising:

receiving from a subscriber's mobile station a signal containing a predefined message initiation code, and a message identifier identifying a predefined message, wherein the predefined message is defined by or on behalf of the subscriber; and

retrieving the predefined message identified by the message identifier.

10. The method according to claim 9, wherein the signal received from the subscriber's mobile station includes an identifier of a

receiving station; the method further comprising transmitting the retrieved predefined message to the receiving station.

11. The method according to claim 9, further comprising:

prior to receiving said signal, receiving the predefined message in a message definition mode;

storing in a database the predefined message in association with an identifier of the subscriber and the message identifier.

12. The method according to claim 10, further comprising:

sending a message transmission notification to the subscriber's mobile station when the predefined message is transmitted to the receiving station.

13. The method of claim 9, wherein the wireless communication network is one of a Wideband Code Division Multiple Access (Wideband CDMA) network, a CDMA2000 network, a Time Division Multiple Access (TDMA) network, a General Packet Radio Service (GPRS) network, a IS-41 network, a IS-138 network, and a IS-54 network.

14. A system for wireless initiated messaging, comprising:

a personalized message database storing therein messages predefined by or on behalf of a subscriber and in association with the subscriber and a message identifier; and

a call control center coupled to the personalized message database, wherein in response to receiving a signal containing predefined message initiation code, a message identifier identifying one of the predefined messages, and an identifier of a receiving station, the call control center retrieves the predefined message from the personalized message database and sends the retrieved predefined message to the receiving station.

15. The system according to claim 14, wherein the call control center transmits a message delivery notification to the mobile station that sent the signal, when the predefined message is sent to the receiving mobile station.

16. The system according to claim 14, wherein the call control center is part of a wireless communications network that does not support message origination (MO).

17. The system according to claim 14, wherein the call control center in response to receiving from the mobile station a signal containing the predefined message initiation code and a message identifier identifying an index control message, retrieves from the personalized message database the messages predefined for the subscriber and corresponding message numbers, and transmits said messages and message numbers to the mobile station.

18. The system of claim 14, wherein the system is a wireless communication network according to one of a Wideband Code Division Multiple Access (Wideband CDMA) network, a CDMA2000 network, a Time Division Multiple Access (TDMA) network, a General Packet Radio Service (GPRS) network, a IS-41 network, a IS-138 network, and a IS-54 network.

19. A mobile communications device, comprising:

a display;

an input unit for inputting a message number;

a microprocessor;

a memory having recorded therein a computer program,

wherein the computer program is executed by the microprocessor causing a predetermined short code and the message number to be transmitted; and if the message number input corresponds to a request for message information, the device receives the message information including messages predefined by or on behalf of a user and displays the received messages on the display as selectable messages.

20. The mobile communications device according to claim 19, wherein in response to the user selecting one of the displayed messages the device transmits the predetermined short code, an indicator of the selected message and a receiving device identifier to

initiate delivery of the selected message to the receiving device identified by the receiving device identifier.

21. The mobile communications device according to claim 20, wherein the mobile communication device receives a message delivery notification indicating the selected message was delivered to the receiving device identified by the receiving device identifier.

22. The mobile communications device according to claim 19, wherein the mobile communications device operates according to a wireless application protocol (WAP).

23. The mobile communications device according to claim 19, wherein the mobile communications device operates in a wireless communication network that does not support message origination (MO).

24. The mobile communications device according to claim 19, wherein the receiving device identifier is a telephone number.

25. The mobile communications device according to claim 20, wherein the receiving device identifier identifies a distribution list.

~~26.~~ A method of sending messages in a wireless ~~communication network, comprising:~~

originating a short message from a mobile station for transmission in the wireless communication network while the mobile station maintains an active session with an information server.

27. The method of claim 26, wherein the information server is a Wireless Application Protocol (WAP) server and the session is a WAP session.

28. The method of claim 27, wherein the short message is a message origination (MO) message.

29. The method of claim 26, further comprising displaying on the mobile station a received short message in a field of a display controlled according to information received from the information server.

30. The method of claim 29, wherein the information server is a Wireless Application Protocol (WAP) server and the session is a WAP session.

31. The method of claim 30, wherein the received short message is a message termination (MT) message.

32. The method of claim 26, wherein the wireless communication network is one of a Wideband Code Division Multiple Access (Wideband CDMA) network, a CDMA2000 network, a Time

Division Multiple Access (TDMA) network, a General Packet Radio Service (GPRS) network, a IS-41 network, a IS-138 network, and a IS-54 network.

33. The method of claim 29, wherein the information received from the information server is formatted according to one of the following formats, Wireless Markup Language (WML), Handheld Device Markup Language (HDML), and Compressed Hypertext Markup Language (CHTML).